

# ONE OF THE SIGHTS OF THE CITY: The Meyer Store

No other Richmond store could possibly display such a vast gathering of merchandise, as is shown here—consequently no other Richmond store would dare to buy as we do. And, too, no other Richmond store ever contained merchandise so carefully and knowingly bought and priced to so great advantage to the public. It's the duty of every man and woman to visit this store, especially during this great April selling.

## Brass Bed Outfits=A Novel Idea.

We present for this week's selling 4 complete Iron and Brass Bed Outfits—meaning the bed with all its accoutrements, the price complete in each instance being only a shade more than the bare bed would ordinarily sell for.



### Outfit No. 1--\$9.85.

The Bernstein Iron Bed and Spring. One South Am. Soft Hair Mattress. One pair Feather Pillows or Bolster. Sold separately, would cost \$14.50

### Outfit No. 3--\$39.75.

Bronzed Iron and Brass Bed. Best All-Iron Spring. Pure White Hair Mattress, 2 parts. One pair Live Goose Feather Pillows or Bolster. Sold separately, would cost \$61.50

### Outfit No. 4--\$98.50.

All Brass Bed, swell foot 2-inch post. Super Extra White Drawing Hair Mattress, 55 pounds.

Best Upholstered Rabbit Edge Box Spring.

One pair Down Pillows, 3½ lbs. each. One Down Bolster, 6 pounds.

All in fancy Ticking. Sold separately, would cost \$129.75

**Oxford Ties Less Than Half.**  
Direct from one of Boston's foremost jobbers come two thousand pairs of *Ladies', Misses', and Children's Sample Oxford Ties and Sandals*—not a pair in the lot that's worth less than double the price we ask for it. We have arranged them for immediate selling on tables Nos. 12 and 14, main floor, left aisle—

At 49 and 89c. the Pair.  
We sell the Sorosis Shoe for ladies—the swellest kind of \$5 Shoes—and the price for every style is \$3.50.

## Great Spring Selling

of Tailor-Made  
Suits, Skirts, and  
Waists.



Spring suns never shone on a handsomer and better made gathering of Ladies' Wear. We show handsome English Coat Suits, in three shades of Gray Mixtures—coat richly lined with changeable taffeta, at the very \$8.50 special price.

\$1.50 for Plaid Effect Skirts, in Gray and Garnet, to be worn with shirt-waists.

\$2.95 for Very Handsome Brocaded Mohair Skirts, in Black.

\$4.75 for Black Camel-Hair Serge Skirts, with broad tailor-stitched seams, grand quality.

\$10 for Canadai-Hair Serge Skirts, with shirt-waists, trimmings, with many attractive patterns.

\$15 for Yale Blue Hunter's Green and Black Lady's Cloth Suits, braided in two widths of Black silk braid.

\$20 for Very Swell English Three-Band Cutaway, in a superb shade of Gray, jacket silk lined.

\$7.95 for many perfectly grand quantities and colorings of the Bias Effect Plaids.

\$8.50 for English Coat Suits, in three shades of Gray mixtures, outlined with very pretty shade of taffeta.

\$9 for New Cutaway Suits, in Black only, jacket lined with handsome shades of green taffeta.

\$9.50 for very attractive Suits, in Gray, Brown, and Military Blue, Jacket Etched effect, with nobly braiding of Black Hercules.

\$10 for Dark Blue, Elegant Quality of Serge Russian Suits, jacket and skirt beautifully trimmed with many attractive patterns.

\$12 for Yale Blue Hunter's Green and Black Lady's Cloth Suits, braided in two widths of Black silk braid.

\$20 for Very Swell English Three-Band Cutaway, in a superb shade of Gray, jacket silk lined.

Early Sale of Fine Percales.

Hundreds of pieces of the season's choicest and best Percales await your coming.

Yard-Wide Percales, in stripes, checks, figures, dots, and floral effects, also dark colors, regular 16c. goods, at 45c.

Yard-Wide Sea-Island Percales, in all this season's choicest, and best patterns, full pieces, not remnants. The regular 12½c. grade, at 75c.

Plaid Hose. Sale of Ladies' Misses' and Children's Fancy Plaid Hose.

AT 31 Imported Satin Berber, 44-inch. AT 31-39 Black Novelty, 28-inch.

AT 31-50 Bourdette Sutings, crepon effect, 28-inch.

AT 75c French Poplin, extra finish, 12-inch.

AT 89c Mohair Diagonal, splendid, 32-inch.

AT 92c French Bayaderes Sutings, 44-inch.

Embroideries at Half Prices.

There's to be another lively time at the Embroidery counters—thousands of 6c. to 60c. values.

### At 2 to 12c. a Yard.

200 yards of Cambric and Swiss Edge Edges, close and open-work edges, made on best muslin, 2c. worth 6c., for..... 8c

200 yards of Cambric and Nainsook Edges and Insertions, 1 to 4 inches wide, worth 6c., for..... 3c

Cambric and Swiss Edge Edges, Insertions, with bands and medallions, 5c. worth 6c., for..... 6c

Cambric Edges and Insertions, all new designs, worth 12c., for..... 6c

The New Black Goods.

200 yards of Cambric and Swiss Edge Edges and Insertions, the 1c. kind, for..... 8c

Cambric, Nainsook, and Swiss Embroideries, the 2c. kind, for..... 10c

Cambric Embroidery, skirting, width, worth 3c., for..... 12c

Nainsook Ribbon, 2 inches wide, the kind that sells for 3c., for..... 12c

25c. Hemstitched Skirting, value 5c., for..... 12c

Spring Sale of Men's Goods.

600 Men's and Boys' Working Shirts, made of Light and Dark Cheviots. To price them according to their worth they'd be a quarter or more—to price them our way they are FIFTEEN CENTS EACH.

Men's Working Shirts, made of Cheviots, Percles, and Musters, 36 inches long, yoke back and collar band, make and quality of a 50 shirt, 39c.

Men's Laundered Percles Shirts, 1 pair separate cuffs, white collar-band, all good patterns, for 50c.

Men's White Unlaundered Shirts, reinforced back and front, made of extra good muslin and full length, the price is 12½c. a pair.

Men's Bleached Jeans Drawers, made of extra heavy jeans, cut full size, patent buttons that will not pull off, 25c. value, 25c. pair.

Fine Imported Wash Dress Goods.

The last shipment of the Lord & Taylor Imported Wash Goods goes on sale to-morrow. Pick blindfolded and you'll pick a magnificent weave—and at a big saving.

25c. English Lace Novelties, 35c. to 50c. French Organades, 33c. Silk Striped Linen Bastiste,

Selling Here at 12½c. and 16c. the Yard.

Finest Double-Fold Scotch Cheviots, the swellest fabric for shirt-waists, solid Blues, Pinks, and White, also striped and check, 37½c.

Anderson's Finest Scotch Zephyr Ginghams, in all the season's newest effects, 25c.

Imported Tufted Ginghams, in handsome combination plaids, very rich and dresy, 35c.

Veilings. That most important item of your Easter toilet. All that's newest in these special lots.

18-inch Tuxedo and Chenille Dot, 15c. 3-Band White Chiffon Veiling, 25c. Chenille-Dot Chiffon, all colors, 50c. Sixty-two other kinds.

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